

# Sail Training Shetland

Formed in early 2009, Sail Training Shetland is a registered Scottish Charity and is a collaboration between Lerwick Port Authority, Shetland Tall Ships 2011 Ltd and The Swan Trust.



Our main objective is to further the development and education of young people between the ages of 15 and 25 years by providing opportunities to participate in the adventure, challenge and experience of Sail Training onboard vessels such as tall ships, small traditional ships and modern racing yachts.

## What is Sail Training?

Sail training is an experience that requires participants to confront many demanding challenges, both physical and emotional. It is an activity that inspires self-confidence and the acceptance of personal responsibility, promotes an acceptance of others whatever their social or cultural backgrounds, and develops a willingness to take controlled risks. For most who undertake sail training on Tall Ships it is a positive life-changing experience.

Participation in sail training opportunities can increase young people's prospects of obtaining paid employment, improve their conditions of life and help to develop their physical and mental capacities so that they can grow to full maturity as individuals and members of society.

The vast majority of other sporting and outdoor activities available to young people in Shetland and elsewhere, such as football, hockey, netball, etc. all require a certain degree of physical ability and fitness. This is not the case with Sail Training and the opportunities offered by Sail Training Shetland are open to a much wider range of participants, including those with additional support needs.

Further information can be found on Sail Training International's website at [www.sailtraininginternational.org](http://www.sailtraininginternational.org)

Comment from a previous trainee

*"This opportunity has been a complete eye opener for me and I can only hope to do something like this again."*

**Sail Training Shetland**

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Sail Training Shetland is a Charity registered in Scotland, No: SC041182

[www.sailtrainingshetland.com](http://www.sailtrainingshetland.com)



## How can you get involved or help?

- 1 Become a Sponsor
- 2 Become an Associate Sponsor or Supporter
- 3 Provide opportunities for employees or young people from your area to participate as Sail Trainees
- 4 Provide in-kind assistance eg. promotional merchandise for trainees to wear when taking part

## Sponsorship opportunities

If your company or organisation is interested in supporting sail training, annual sponsorship opportunities are available as detailed below. We would be very pleased to discuss this further with you. Further information about Sail Training Shetland can be found on our website at [www.sailtrainingshetland.com](http://www.sailtrainingshetland.com)

### Annual Sponsorship Opportunities

#### Sponsor - £1,000

As a Sponsor, your benefits will include:-

- Right to be termed "Sponsor of Sail Training Shetland"
- Right to use Sail Training Shetland logo for promotional purposes
- Corporate identity to appear on any promotional material produced, eg. t-shirts for trainees
- Opportunity to participate in any selection events and activities arranged with potential sail trainees
- Media acknowledgements to include any news releases issued and posted on our and participating members' websites
- Inclusion of your Company or Organisation logo (with link to your website) on Sail Training Shetland website
- Opportunity for two people from your Company/ Organisation to participate in a half day sailing trip on "The Swan"

#### Associate Sponsor - £500

As an Associate Sponsor, your benefits will include:-

- Right to be termed "Associate Sponsor of Sail Training Shetland"
- Right to use Sail Training Shetland logo for promotional purposes
- Corporate identity to appear on any promotional material produced, eg. t-shirts for trainees
- Inclusion of your Company or Organisation logo (with link to your website) on Sail Training Shetland website

#### Supporter - £100

As a Supporter, your benefits will include:-

- Right to be termed "Supporter of Sail Training Shetland"
- Inclusion of your Company or Organisation logo (with link to your website) on Sail Training Shetland website

Comment from a previous trainee

*"It's amazing how monumental an experience can be in somebody's life. A little over a week ago we came together as a group of individuals. Now we sit together united as a team with so many memories of our time together and the knowledge that our adventure has had such a positive impact on our lives."*

[www.sailtrainingshetland.com](http://www.sailtrainingshetland.com)